

INVESTING AT ITS BEST

CHAPTER I.

A MODERN PLAN OF INVESTMENT.

THE financial experience of the last few decades has proved conclusively that safety of capital cannot be secured, nor regularity of income relied upon, unless a systematic plan of investment is adopted.

The vast majority of private investors have suffered heavy losses, and this mainly through not adopting any sound and systematic investment plan. Indeed, even Banks and Insurance Companies might have been compelled to write off far less for the depreciation of their securities, had they been bold enough to apply new principles, when selecting investments for a considerable portion of their capital.

These facts are so widely known that to prove them here by actual examples would be superfluous. Recognising that such losses are largely avoidable, the Managers of the Investment Registry, Limited, have designed and perfected a system of investment which can be applied to any amount of capital, whether large or small, in the hands of reasonable investors.

This system has now been adopted in practice by thousands of investors during a number of years, with results acknowledged to be entirely satisfactory. This booklet explains its working.

Investment not Speculation.—Those investors who imagine that sound investment can produce large profits