

SAFEGUARDING INVESTED CAPITAL. 27

In this unique organisation, indeed, there are many highly instructive features, that everyone interested in finance should endeavour to inspect its practical working.

Few (if any) other financial institutions file all the available information regarding investments in all parts of the globe, nor has any other financial house devised a system whereby the relative value of every investment is constantly ascertained and recorded.

It is for this reason that the Registry is the only institution capable of giving authoritative financial advice, based upon statistical data mathematically compared, upon all classes of investments. The Registry's staff enjoy this further advantage, that they have been engaged for years past in reorganising thousands of investment lists, and therefore their experience in this class of work is unrivalled.

The Investment Registry is the only financial institution in Great Britain which charges a fee for advising investors and superintending their investments. Other institutions can afford to advise free of charge, because their advice is not the outcome of a specially organised machinery which was costly in its construction and entails a large expenditure in its maintenance.

The Registry was obliged in the first instance to expend large sums upon its initial organisation, and now spends tens of thousands of pounds annually upon maintaining its system of advising upon investment questions. It therefore charges for its advice; but the fees, so charged, do not represent money taken from