First Serbian Brewery Co. Ltd. George Weifert, Beograd.

One of the greatest undertakings not only in pre-war Serbia but also in the present Kingdom of the Serbians, Croats and Slovenes, the firm was founded in 1873 by Ignaz Weifert, father of the renowned industrialist George Weifert.

a capital of 20 million Dinars, lately raised to 30 millions.

During the first incomplete year after the war, 1922, the capacity was 38,917,560 hektoliters, it was raised in the following years to



During the last years before the war the yearly capacity of the brewery was 50,000—60,000 hektoliters. In the war the main buildings of the plant were destroyed by the artillery of the enemy and great quantities of raw materials perished. The authorities of the army of occupation destroyed also the remaining machinery so that after the war nearly the whole plant had to be erected anew.

The reconstruction was begun immediately and completed in 1922. In order to improve the production and the capacity a joint-stock company was founded with

78,434,098 hektoliters 1923-24 99,574,790 hektoliters 1924-25 105,961,720 hektoliters.

The Board of Directors is composed of Messrs. George Weifert, President, Dr. Voja Veljković, Colonel Lešjanin, Dr. Dragutin Protić and Dr. Ferdinand Gramberg.

The Board of Control comprises Messrs. Kosta Protić, President, Otto Weifert and Ignaz Weifert as members, a technical and a commercial department supervise the management of the firm.

