

The National Foreign Trade Council Announces:

"FOREIGN TRADE IN 1926"

The Official Report of the Thirteenth National Foreign Trade Convention, held at Charleston, S. C., attended by 1,014 delegates from 36 States, having as guest-delegates representatives from 18 countries and speaking for every phase of the foreign trade activity of the United States.

FUNDAMENTAL SUBJECT MATTER

The volume is carefully indexed, so that the latest information on sound current practice is available for the active foreign trader and the research student. The subjects thus reviewed by the 40 speakers at the convention group sessions include:

Export Sales Policy	Banking
Foreign Credits	Imports
Foreign Trade Education	Export Advertising
Export Expansion	

LEADING ADDRESSES

Authoritative statements of up-to-date business policy and problems are included among the addresses delivered at the convention by the following leaders in foreign trade:

James A. Farrell, President, U. S. Steel Corporation; *Henry M. Robinson*, Member of the Dawes Commission; *John L. Merrill*, President, All America Cables, Inc.; *Fred I. Kent*, Vice-President, Bankers Trust Co.; *Dr. Jeremiah W. Jenks*, President, Alexander Hamilton Institute; *Dr. Julius Klein*, Director, Bureau of Foreign and Domestic Commerce; *Eric H. Loww*, Trade Commissioner for the Union of South Africa in the U. S. A. and Canada; *Lindsay Crawford*, Irish Free State Trade Agent; *C. C. Martin*, National Paper & Type Co.; *George Gordon Crawford*, President, Tennessee Coal, Iron & Railroad Co.; *Paul J. Kruesi*, President, Southern Ferro Alloys Co.

COMPREHENSIVE INDEX

Active foreign traders and students of international commerce will find this year's volume of added value by reason of its comprehensive index, making the record of the convention available as a ready reference guide to all important phases of "Foreign Trade in 1926."

Each Delegate to the Convention will receive one copy without charge. For extra copies write to

O. K. Davis, Secretary,
National Foreign Trade
Council, India House,
1 Hanover Square, New
York City.

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