



PREFACE

I WILL begin this book with a Fact and a Prophecy. Here is the Fact—the Artificial Silk business is the only one in Great Britain that is making 100 per cent. net profit. And here is the Prophecy—the largest profits in the next 10 years will be made in Artificial Silk.

None can dispute the Fact and few will dispute the Prophecy, when they have finished reading this book.

I will confess that my eyes were not opened to the vast possibilities of Artificial Silk, until I saw the 1928 Artificial Silk Exhibition in Holland Park Hall, London.

Very few of the outside public were admitted to this Exhibition. It was for buyers