

## THE STORE

wear and hosiery  
plushes, velvet  
curtains and u

By an ingenious  
spun hollow.  
are lighter, but  
Artificial Silk  
like wool. Their  
covering power  
And they rust  
to be a great find  
hollow yarns.  
in cold countries

Eventually—  
Artificial Silk will  
clothes for men  
but Bradford  
victorious market

Artificial Silk  
ties, socks, pyjamas  
for suits and  
is at present  
Artificial Silk,  
its shape; but

“There is no  
of clothes could

H

## ARTIFICIAL SILK

now being used for  
rugs, pram covers,

As a result, the filaments are  
like tubular filaments  
warmer than other  
They are more  
50 per cent. more  
than the solid filaments.  
like silk. There seems  
yet realized, for these  
to be in great demand

in the near future—Arti-  
ficial Silk in the making of  
clothes does not think so,  
and out against the  
new textile.

Artificial Silk is  
being used for men's  
ties, shirts, etc. Why not  
The general belief  
made of wool and  
Artificial Silk, would not hold  
water by a theory.

Why a standard suit  
made as cheaply as

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