### CHAPTER IV

## THE METHODS OF CONTROL ADOPTED DURING THE GREAT WAR

Introduction—The Actual Effects Produced—The Incidence of the Various Measures of Control—Regulations in the Hours of Sale—Other Regulations of the Control Board—The Working of Control—Subsequent Restrictions—The Effects of Restrictions and Taxation on Expenditure—Lessons from Control—Differential Taxation of Alcoholic Liquors

# CHAPTER V THE PUBLIC HOUSE AND ITS IMPROVEMENT

The Public House as it is—Improved Public Houses—Disinterested Management—The Carlisle Experiment—
The Influence of State Ownership and Control on Sobriety—The Future of State Ownership Schemes—
The Bratt System of Control—Clubs - - 101

## CHAPTER VI

# THE EFFECT OF MODERATE QUANTITIES OF ALCOHOL ON EFFICIENCY

Introduction—The Influence of Alcohol on Physical Efficiency—The Influence of Alcohol on Unskilled Work—
The Typewriting Test—The Influence of Alcohol on Reflex Acts—The Influence of Alcohol on Mental Efficiency—General Conclusions

138

72