

SELF AND SOCIETY.

Most discussions of social questions pay regard to industry rather than to the needs which industry exists to supply, and to work and the worker rather than to the consumer, who is every one of us.

The present series looks at social and economic problems from a different point of view, showing their interest for the consuming public, and how for each and all they relate self to society.

FIRST SIX BOOKLETS.

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| The Faith of a Democrat
by Philip Snowden, M.P. | The Recovery of Citizenship
by Professor Laski |
| The Road to Enjoyment
by Dr. L. P. Jacks | Producer v. Consumer
by Sir Ernest Benn |
| The Discovery of the Consumer
by Mrs. Sidney Webb | Daily Bread
by Evelyn Sharp |

FORTHCOMING ISSUES.

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| Labour and the Community
by W. M. Citrine | The Way to Peace
by Leonard Wolff |
| Christianity and the Purchaser
by Dr. Hewlett Johnson | Co-operation and Private Enterprise
by Professor Clay |
| The Romance of Trade
by Margaret Bondfield, M.P. | Ought We to Save?
by Sir George Paish |

THE CONTRIBUTORS.

Mrs. Sidney Webb, the daughter of a railway magnate, investigated social conditions for herself, to the extent of getting a job in the East End as a trouser hand, some years before she married, as Miss Beatrice Potter, "the predominant partner in the firm of Webb." Her profoundly impressive autobiography, "My Apprenticeship," records this formative period, and also her discovery of the consumer, the importance of which the subsequent municipal researches of her husband and herself have fully confirmed.