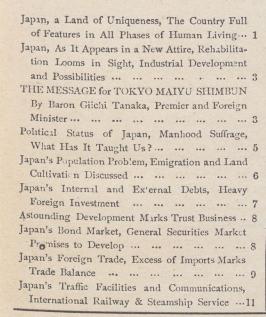
TOKYO MAIYU SHIMBUN INDUSTRIAL JAPAN TODAY

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Japan, A Land of Uniqueness

The Country Full of Features In All Phases of Human Living

A land whose beginnings are shrouded in the immemorial past, full of myths and legends - a land whose history is filled with awe and solemnity - a land whose arts and crafts reached high development rivalling those of any other lands in the Orient and of the West-a land whose literature and religions, cultural achievements and classical attainments occupied a place of distinction in the days when Europe was barabarian-a land whose traditions are filled with gods and semi-gods-a land whose people worshipped at their ruling dynasty as their source of morals and virtues-a land facing the eternal sea on four sides, impregnable from any outside countries a land for thousands of years unsullied by footprints of invaders, never overcome by foreign foes-a land never smitten by adversity, -a land ever ambitious, materially and physically positive and rich in pride and courage a land whose luxuriant rice fields and forested hills speak eloquently of the people's richness -a land full of historic interest and scenic beauty -

Such was Japan; the so-called "Land of the Rising Sun."

To develope the country into the world's comity after seclusion from international intercourse for centuries, to substitute industry for militaristic inclination, to increase production in the farms and fields, to improve living state among the people, to strive to get wisdom and knowledge ahead of the Western people, to bring peace by sacrificing a gigantic part of her navy to the cause of the world's peace, to promote the welfare of the inhabitants, to place education within the reach of everybody—to try to be kind to her neighbor countries—

Such is Japan's new policies she pursues, the policies appreciated both by her own people and her foreign friends.

A rapidity with which Japan is ever changing but with her basic and innate atmosphore remains as it has been since those days of the foundation of her Empire thousands years age is a wonder to Western people. Changes that have taken place in Japan during the last several decades are astounding in many respects. They are never a mere transplanting or imitation of supercificial civilization of a foreign country but have much deeper significance deserving uniqueness and feature. The industrial growth is one of the chief features of modern Japan. It called for superhuman efforts af the Japanese people to catch up with those who have preceded them in the world market - and that with material disadvantages.

Modernization

Modernization of cities and towns rivalling in name and substance with foremost metropolises of Western countries is a question that occupies a prominent position in domestic affairs. Japan is often called the "Switzerland of the Orient." The country has a large number of scenic spots, entirely characteristic of her own. Japan is a land of fine arts and theatrical plays, unique in every point, having no counterpart elsewhere on the surface of the globe. Sports have largely contributed toward the physical reconstruction of the younger generation of this country. The most remarkable tendency in recent years that should be writ large in the country's history of culture is her whole-hearted inclination to the industrial development, which, the country firmly be-