

TABLE 8.—*Increase or Decrease in the Percentage of Shops in Each Area stocking the Chief Types of Butter.*

	London.	Bristol and South Wales.	Birmingham.	Liverpool.	Manchester.	Yorkshire.	Scotland.	All Areas.
Farm .. ..	- 2	0	0	0	0	0	0	- 1
Australian .. ..	- 9	- 6	-25	- 6	- 5	- 1	0	- 7
New Zealand .. ..	- 8	- 6	0	-43	-10	+ 1	- 1	- 7
Irish .. ..	+18	0	+ 8	+46	+ 7	0	+ 2	+10
Danish .. ..	0	+ 1	0	- 1	- 1	0	+ 3	+ 1
Bulk Blended .. ..	0	- 1	- 5	+ 1	- 1	- 1	+ 1	0
Packeted .. ..	- 1	0	0	0	- 1	- 1	- 3	- 1

Of the areas, Liverpool showed the greatest changes, and Yorkshire the least. The changes in Scotland and in Bristol and South Wales were smaller than might be expected, but it is to be noted that the First Survey in these areas did not take place until the beginning of the Irish season.

In Birmingham the number stocking New Zealand butter remained almost the same, but there was an appreciable interchange as between Irish and Australian.

A further analysis of the figures according to organisation of the shops is shown in Table 9.

TABLE 9.—*Percentage of Independent and Multiple Shops stocking the Chief Types of Butter in the First and Second Surveys.*

	Independent.		Multiple.	
	First Survey.	Second Survey.	First Survey.	Second Survey.
Farm .. ..	4	4	1	1
Australian .. ..	8	3	11	3
New Zealand .. ..	24	17	44	36
Irish .. ..	15	24	10	19
Danish .. ..	56	56	60	61
Other Foreign .. ..	10	10	17	20
Bulk Blended .. ..	6	6	12	11
Packeted .. ..	34	34	29	28

Figure III illustrates the main features of Tables 6 and 7.