Australian Butter.—Australian butter was generally sold as a second or third line at 1d. or 2d. less than the first line. Nine-tenths of the prices recorded were from 1s. 6d. to 1s. 8d. in the First Survey, and 1s. 7d. to 1s. 9d. in the Second; 1s. 8d. was the most usual price

in both periods.

New Zealand Butter.—Where New Zealand butter was found in the North, it was generally stocked with Danish, and was sold either at the same price or 1d. less. In London it was often found with Argentine, the latter 1d. cheaper; and in Bristol and South Wales with Irish, generally at the same price. One large national multiple firm stocked New Zealand and Ukrainian butter, the latter about 2d. per pound cheaper.

The prices recorded for New Zealand butter ranged from 1s. 6d. to 2s. 0d. Nine-tenths of those in the First Survey were from 1s. 7d. to 1s. 10d., the most usual price being 1s. 8d.; in the Second Survey nine-tenths were from 1s. 8d. to 1s. 10d., with 1s. 9d. as the most

frequent price.

Irish Butter.—Irish butter was not found in many shops until June. In Liverpool and Glasgow, it was generally stocked with Danish and sold at 1d. less, the most usual price being 1s. 8d. in August and September; in about 10 per cent. of the shops in both towns, however, it was the only butter stocked and was sold at 1s. 9d. In Bristol, Irish and New Zealand butters were nearly always stocked together usually at the same price, but in some cases New Zealand was dearer. In South Wales, Irish was frequently the sole butter and in several cases two or three kinds of Irish were being stocked at different prices; the most usual price was 1s. 8d. in June and 1s. 9d. in September, but the range in these towns was much wider than in Liverpool and Glasgow.

Irish butter was also found in Birmingham in August, where it was generally stocked with Danish, the Irish usually at 1s. 9d. and the

Danish at 1s. 10d.

Danish Butter.—In the shops where Danish butter was sold, it was almost without exception the dearest or the only bulk type stocked. The price difference between Danish and other bulk butters was definitely greatest in the Northern and Eastern areas where it was well established on the market. In London, Bristol and South Wales, on the other hand, the average price in June was slightly below that of New Zealand, but it was very rarely sold at a lower price in the same shop.