

TABLE 30.—*Percentage of Independent and Multiple Shops in the Yorkshire Area stocking the various Types of Butter.*

	First Survey.			Second Survey.		
	Independent.	Multiple.	All Shops.	Independent.	Multiple.	All Shops.
Danish	88	70	80	88	71	80
Packeted	27	23	25	26	23	24
New Zealand	1	17	8	1	18	9
Finnish	3	12	7	2	11	6
Swedish	3	3	3	4	3	4
Australian.. .. .	—	4	2	—	2	1
Farm	2	2	2	1	2	2
Ukrainian	—	4	2	—	4	2
Irish	2	2	2	1	2	2
Other Butters	—	3	2	—	5	3

Danish was the predominant butter in all types of shop except dairies ; 70 per cent. of the shops stocking Danish were stocking no other butter, and where another type was stocked it was nearly always sold in relatively small quantities.

Packeted butters were stocked in independent and local multiple shops chiefly as a second line to Danish ; in dairies packeted butter was usually the only type stocked.

New Zealand was stocked chiefly by Non-Local Multiples. Usually it was sold as a second line to Danish, but in the branches of one multiple firm it was the chief line with Ukrainian as the second line.

Finnish and Swedish were found mainly in independent and local multiple shops ; they were usually sold as the chief lines and were generally regarded as similar types to Danish.

A few Non-Local Multiples were stocking Australian.

Other butters found in the Yorkshire area were Siberian (three shops in the First Survey, five in the Second) ; Bulk-blended (three shops in the First Survey and two in the Second) ; Dutch (two shops in both Surveys) and Argentine (three shops in the Second Survey).